## Addressing Alternative Explanations: <br> Multiple Regression

17.871

## Did Clinton hurt Gore example

■ Did Clinton hurt Gore in the 2000 election?
$\square$ Treatment is not liking Bill Clinton

- How would you test this?


## Bivariate regression of Gore thermometer on Clinton thermometer



Clinton thermometer

## Did Clinton hurt Gore example

- What alternative explanations would you need to address?
- Nonrandom selection into the treatment group (disliking Clinton) from many sources
- Let's address one source: party identification
- How could we do this?
$\square$ Matching: compare Democrats who like or don't like Clinton; do the same for Republicans and independents
$\square$ Multivariate regression: control for partisanship statistically


## Democratic picture

## Gore thermometer



Clinton thermometer

## Independent picture



Clinton thermometer

## Republican picture



Clinton thermometer

## Combined data picture



Clinton thermometer

# Combined data picture with regression: bias! 



Clinton thermometer

## Combined data picture with

 "true" regression lines overlaid

Clinton thermometer

## Tempting yet wrong normalizations

Subtract the Gore therm. from the avg. Gore therm. score


Clinton thermometer

Subtract the Clinton therm. from the avg. Clinton therm. score


## 3D Relationship



## The Linear Relationship between Three Variables



## Multivariate slope coefficients

Bivariate estimate: $\quad \hat{\beta}_{1}^{B}=\frac{\operatorname{cov}\left(X_{1}, Y\right)}{\operatorname{var}\left(X_{1}\right)}$ vs.

## Party ID effect (on Gore) in multivariate ( $M$ ) regression

Multivariate estimate: $\quad \hat{\beta}_{1}^{M}=\frac{\operatorname{cov}\left(X_{1}, Y\right)}{\operatorname{var}\left(X_{1}\right)}-\hat{\beta}_{2}^{M} \frac{\operatorname{cov}\left(X_{1}, X_{2}\right)}{\operatorname{var}\left(X_{1}\right)}$

Clinton effect on Party ID in bivariate regression

When does $\quad \hat{\beta}_{1}^{B}=\hat{\beta}_{1}^{M}$ ? Obviously, when $\quad \hat{\beta}_{2}^{M} \frac{\operatorname{cov}\left(X_{1}, X_{2}\right)}{\operatorname{var}\left(X_{1}\right)}=0$

## The Slope Coefficients

$$
\begin{aligned}
& \hat{\beta}_{1}=\frac{\sum_{i=1}^{n}\left(\bar{Y}-Y_{i}\right)\left(\bar{X}_{1}-X_{1, i}\right)}{\sum_{i=1}^{n}\left(\bar{X}_{1}-X_{1, i}\right)^{2}}-\hat{\beta}_{2} \frac{\sum_{i=1}^{n}\left(\bar{X}_{1}-X_{1, i}\right)\left(\bar{X}_{2}-X_{2, i}\right)}{\sum_{i=1}^{n}\left(\bar{X}_{1}-X_{1, i}\right)^{2}} \text { and } \\
& \hat{\beta}_{2}=\frac{\sum_{i=1}^{n}\left(\bar{Y}-Y_{i}\right)\left(\bar{X}_{2}-X_{1, i}\right)}{\sum_{i=1}^{n}\left(\bar{X}_{2}-X_{2, i}\right)^{2}}-\hat{\beta}_{1} \frac{\sum_{i=1}^{n}\left(\bar{X}_{1}-X_{1, i}\right)\left(\bar{X}_{2}-X_{2, i}\right)}{\sum_{i=1}^{n}\left(\bar{X}_{2}-X_{2, i}\right)^{2}}
\end{aligned}
$$

$\mathrm{X}_{1}$ is Clinton thermometer, $\mathrm{X}_{2}$ is PID, and Y is Gore thermometer

## The Slope Coefficients More Simply

$$
\begin{aligned}
& \hat{\beta}_{1}=\frac{\operatorname{cov}\left(X_{1}, Y\right)}{\operatorname{var}\left(X_{1}\right)}-\hat{\beta}_{2} \frac{\operatorname{cov}\left(X_{1}, X_{2}\right)}{\operatorname{var}\left(X_{1}\right)} \text { and } \\
& \hat{\beta}_{2}=\frac{\operatorname{cov}\left(X_{2}, Y\right)}{\operatorname{var}\left(X_{2}\right)}-\hat{\beta}_{1} \frac{\operatorname{cov}\left(X_{1}, X_{2}\right)}{\operatorname{var}\left(X_{2}\right)}
\end{aligned}
$$

$\mathrm{X}_{1}$ is Clinton thermometer, $\mathrm{X}_{2}$ is PID, and Y is Gore thermometer

## The Matrix form

| $\mathrm{y}_{1}$ | 1 | $\mathrm{X}_{1,1}$ | $\mathrm{X}_{2,1}$ | ... | $\mathrm{x}_{\mathrm{k}, 1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{y}_{2}$ | 1 | $\mathrm{x}_{1,2}$ | $\mathrm{X}_{2,2}$ | $\ldots$ | $\mathrm{x}_{\mathrm{k}, 2}$ |
|  | 1 |  |  |  |  |
| $\mathrm{y}_{\mathrm{n}}$ | 1 | $\mathrm{X}_{1, \mathrm{n}}$ | $\mathrm{x}_{2, \mathrm{n}}$ |  | $\mathrm{x}_{\mathrm{k}}$ |

$$
\beta=\left(X^{\prime} X\right)^{-1} X^{\prime} y
$$

## 3D Linear Relationship



## The OutDut

| Source \| | SS | df | MS |  | $\begin{aligned} & \text { Number of obs }=1745 \\ & \mathrm{~F}(2,1742)=1048.04 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Model \| | 629261.91 | 2314 | 30.955 |  | Prob > F | $=0.0000$ |
| Residual \| | 522964.934 | 1742300 | . 209492 |  | R-squared | $=0.5461$ |
|  |  |  |  |  | Adj R-squared | $=0.5456$ |
| Total \| | 1152226.84 | 174466 | . 68053 |  | Root MSE | $=17.327$ |
| gore \| | Coef. | Std. Err. | t | $\mathrm{P}>\|t\|$ | [95\% Conf. | Interval] |
| clinton \| | . 5122875 | . 0175952 | 29.12 | 0.000 | . 4777776 | . 5467975 |
| party ${ }^{\text {\| }}$ | 5.770523 | . 5594846 | 10.31 | 0.000 | 4.673191 | 6.867856 |
| _cons \| | 28.6299 | 1.025472 | 27.92 | 0.000 | 26.61862 | 30.64119 |

Interpretation of clinton effect: Holding constant party identification, a onepoint increase in the Clinton feeling thermometer is associated with a .51 increase in the Gore thermometer.

## Separate regressions

|  | $(1)$ | $(2)$ | $(3)$ |
| :--- | :---: | :---: | :---: |
| Intercept | 23.1 | 55.9 | 28.6 |
| Clinton | 0.62 | -- | 0.51 |
| Party | -- | 15.7 | 5.8 |

## Is the Clinton effect causal?

- That is, should we be convinced that negative feelings about Clinton really hurt Gore?
- No!
$\square$ The regression analysis has only ruled out nonrandom selection on party ID.
$\square$ Nonrandom selection into the treatment could occur from
- Variables other than party ID, or
- Reverse causation, which is feelings about Gore influencing feelings about Clinton.
$\square$ Additionally, the regression analysis may not have entirely ruled out nonrandom selection on party ID because it may have assumed he wrong functional form.
- E.g., what if nonrandom selection on strong Republican/strong Democrat


## Summary: Why we control

- Address alternative explanations by removing confounding effects
■ Improve efficiency


# Why did the Clinton Coefficient change from 0.62 to 0.51 

. corr gore clinton party, cov
(obs=1745)

> gore clinton party3
gore | 660.681

| clinton | 549.993 | 883.182 |  |
| ---: | ---: | ---: | ---: |
| party3 \| | 13.7008 | 16.905 | .8735 |

## The Calculations

$$
\hat{\beta}_{1}^{B}=\frac{\operatorname{cov}(\text { gore }, \text { clinton })}{\operatorname{var}(\text { clinton })}=\frac{549.993}{883.182}=0.6227
$$

$$
\hat{\beta}_{1}^{M}=\frac{\operatorname{cov}(\text { gore }, \text { clinton })}{\operatorname{var}(\text { clinton })}-\hat{\beta}_{2}^{M} \frac{\operatorname{cov}(\text { clinton, party })}{\operatorname{var}(\text { clinton })}
$$

$$
=\frac{549.993}{883.182}-5.7705 \frac{16.905}{883.182}
$$

$$
=0.6227-0.1105
$$

$$
=0.5122
$$

## Accounting for total effects

$$
\begin{aligned}
& \hat{\beta}_{1}^{M}=\frac{\operatorname{cov}\left(X_{1}, Y\right)}{\operatorname{var}\left(X_{1}\right)}-\hat{\beta}_{2} \frac{\operatorname{cov}\left(X_{1}, X_{2}\right)}{\operatorname{var}\left(X_{1}\right)} \\
& \hat{\beta}_{1}^{M}=\hat{\beta}_{1}^{B}-\hat{\beta}_{2}^{M} \hat{2}_{1}^{M} \\
& \hat{\beta}_{1}^{B}=\hat{\beta}_{1}^{M}+\hat{\beta}_{2}^{M} \gamma_{21}^{M}
\end{aligned}
$$

## Accounting for the total effect

$$
\hat{\beta}_{1}^{B}=\hat{\beta}_{1}^{M}+\hat{\beta}_{2}^{M} \gamma_{21}
$$

Total effect $=$ Direct effect + indirect effect


## Accounting for the total effects in the Gore thermometer example

| Effect | Total | Direct | Indirect |
| :--- | :---: | :---: | :---: |
| Clinton | 0.62 | 0.51 | 0.11 |
| Party | 15.7 | 5.8 | 9.9 |

# Other approaches to addressing confounding effects? 

- Experiments
- Difference-in-differences designs
- Others?
- Is regression the best approach to addressing confounding effects?
$\square$ Problems


## Drinking and Greek Life Example

- Why is there a correlation between living in a fraternity/sorority house and drinking?
$\square$ Greek organizations often emphasize social gatherings that have alcohol. The effect is being in the Greek organization itself, not the house.
$\square$ There's something about the House environment itself.


## Dependent variable: Times Drinking in Past 30 Days

C8. When did you last have a drink (that is more than just a few alpa)?O have never had a drink $\rightarrow$ Skip 10 C22 (page 10)Not in the past year $\rightarrow$ Skip to C22 (page 10)More than 30 days ago, but in the past year $\rightarrow$ Skip to $\mathrm{C17}$ (page 日)
OMore than a week age, but in the past 30 days $\rightarrow$ Go to C9
OWthin the last week $\rightarrow$ Go to $\mathrm{C} \rightarrow$

C9. On how many occasions have you had a drink of alcohol in the past 30 days? (Choose one answer.)Did not driak in the last 30 days
406109 oncasmons
$y^{010}$ to 19 occasmen
$\varphi$ O20 to 39 occasions
1 to 2 occessions
7. O40 ar more otcasions
. infix age 10-11 residence 16 greek 24 screen 102
timespast30 103 howmuchpast30 104 gpa 278-279 studying 281
timeshs 325 howmuchhs 326 socializing 283 stwgt_99 475-493 weight99 494-512 using da3818.dat, clear
(14138 observations read)
. recode timespast30 timeshs ( $1=0$ ) ( $2=1.5$ ) ( $3=4$ ) ( $4=7.5$ )
(5=14.5) (6=29.5) (7=45)
(timespast30: 6571 changes made)
(timeshs: 10272 changes made)

- replace timespast30=0 if screen<=3
(4631 real changes made)
. tab timespast30



## Three Regressions

| Dependent variable: number of times drinking in past 30 days |  |  |  |
| :---: | :---: | :---: | :---: |
| Live in frat/sor house | $\begin{gathered} 4.44 \\ (0.35) \end{gathered}$ | --- | $\begin{gathered} 2.26 \\ (0.38) \end{gathered}$ |
| Member of frat/sor | --- | $\begin{gathered} 2.88 \\ (0.16) \end{gathered}$ | $\begin{gathered} \hline 2.44 \\ (0.18) \end{gathered}$ |
| Intercept | $\begin{gathered} \hline 4.54 \\ (0.56) \end{gathered}$ | $\begin{gathered} 4.27 \\ (0.059) \end{gathered}$ | $\begin{gathered} 4.27 \\ (0.059) \end{gathered}$ |
| R2 | . 011 | . 023 | . 025 |
| N | 13,876 | 13,876 | 13,876 |

Note: Corr. Between living in frat/sor house and being a member of a Greek organization is . 42

## The Picture



# Accounting for the effects of frat house living and Greek membership on drinking 

| Effect | Total | Direct | Indirect |
| :--- | :--- | :--- | :--- |
| Member of | 2.88 | 2.44 | 0.44 |
| Greek org. |  | $(85 \%)$ | $(15 \%)$ |
| Live in frat/ | 4.44 | 2.26 | 2.18 |
| sor. house |  | $(51 \%)$ | $(49 \%)$ |

